NCC Cable System Order

Order #	62358403	Flight Dates	10/31/16 - 11/13/16	Update Date	10/27/16						
Syscode	1684	Agency	BlueWest Media	Version	1 Vs. 1						
System Name	Cablevision/Wappingers Falls, NY	Advertiser	Zephyr Teachout for Congress	Show All Lines	Show All Lines						
Market	New York		•	Total # of Weeks		2					
		Client Code		Total		\$4,159.00					
AE	Carolina Varga	Product Code		Commission		\$623.85					
Sales Coordinator	Autumn Guerrieri	Est Code	511	Net Total		\$3,535.15					
Office	Denver	Product Name		Total Spots		62					
Phone	(303) 273-0012	Credit Status		Affiliate Split	100.0						
Status	Not accepted		•	Sold On	Cost Per Spo	Cost Per Spot					
Survey	Cable Nielsen Live+3 May16	Primary Demo	Adults 35+	GRP -	GIMP	-					
-	•	Makegood Policy	Approval Required	CPP -	СРМ	-					

10/27 New POLITICAL Order. IPE Rates, Candidate. Pls notify of any issues and pre-empts/NAs.

Comments:

	ine Net Program Start Stop Start Stop M T W T F S S RTG IMP Total Unit Total Spot Line Comment																			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	A&E Daytime	11/7/16	11/13/16	09:00	15:00	Х	Χ						-	-	1	\$33.00	\$33.00	30	IPE Rates
2	AEN	A&E Early Morning	10/31/16	11/6/16	05:00	09:00		Χ	Х	Χ	Χ	Χ	Х	-	-	1	\$47.00	\$47.00	30	IPE Rates
3	AEN	A&N Early Fringe	11/7/16	11/13/16	15:00	19:00	Х	Χ						-	-	1	\$39.00	\$39.00	30	IPE Rates
4	AEN	A&E Prime	11/7/16	11/13/16	19:00	24:00	Х	Х						-	-	2	\$78.00	\$156.00	30	IPE Rates
5	AEN	A&E Daytime	10/31/16	11/6/16	09:00	15:00		Χ	Х	Χ	Х	Х	Х	-	-	2	\$33.00	\$66.00	30	IPE Rates
6	AEN	A&N Early Fringe	10/31/16	11/6/16	15:00	19:00		Χ	Х	Χ	Х	Х	Х	-	-	4	\$39.00	\$156.00	30	IPE Rates
7	AEN	A&E Prime	10/31/16	11/6/16	19:00	24:00		Χ	Х	Χ	Х	Х	Х	-	-	5	\$78.00	\$390.00	30	IPE Rates
8	BET	BET Early Morning	10/31/16	11/6/16	05:00	09:00		Χ	Х	Χ	Х	Х	Х	-	1	1	\$17.00	\$17.00	30	IPE Rates
9	DISC	DISCOVERY Daytime	10/31/16	11/6/16	09:00	15:00		Χ	Х	Χ	Х	Х	Х	-	-	1	\$46.00	\$46.00	30	IPE Rates
10	DISC	DISCOVERY Prime	11/7/16	11/13/16	19:00	24:00	Х	Χ						-	-	1	\$108.00	\$108.00	30	IPE Rates
11	DISC	DISCOVERY Prime	10/31/16	11/6/16	19:00	24:00		Х	Х	Χ	Х	Χ	Х	-	1	3	\$108.00	\$324.00	30	IPE Rates
12	FOOD	FOOD Early Fringe	10/31/16	11/6/16	15:00	19:00		Χ	Х	Χ	Х	Х	Х	-	-	1	\$55.00	\$55.00	30	IPE Rates
13	FOOD	FOOD Daytime	10/31/16	11/6/16	09:00	15:00		Χ	Х	Χ	Х	Х	Х	-	ı	1	\$46.00	\$46.00	30	IPE Rates
14	FOOD	FOOD Prime	11/7/16	11/13/16	19:00	24:00	Х	Χ						-	-	2	\$108.00	\$216.00	30	IPE Rates
15	FOOD	FOOD Early Morning	10/31/16	11/6/16	05:00	09:00		Х	Х	Χ	Х	Х	Х	-	ı	2	\$65.00	\$130.00	30	IPE Rates
16	FOOD	FOOD Prime	10/31/16	11/6/16	19:00	24:00		Χ	Х	Χ	Х	Х	Х	-	1	4	\$108.00	\$432.00	30	IPE Rates
17	FRFM	FAMILY Daytime	10/31/16	11/6/16	09:00	15:00		Χ	Х	Х	Х	Х	Х	-	-	1	\$33.00	\$33.00	30	IPE Rates
18	FRFM	FAMILY Prime	11/7/16	11/13/16	19:00	24:00	Х	Х						-	-	2	\$78.00	\$156.00	30	IPE Rates
19	FRFM	FAMILY Early Morning	10/31/16	11/6/16	05:00	09:00		Х	Х	Х	Х	Х	Х	-	-	2	\$40.00	\$80.00	30	IPE Rates
20	FRFM	FAMILY Prime	10/31/16	11/6/16	19:00	24:00		Χ	Х	Χ	Х	Х	Х	-	-	4	\$78.00	\$312.00	30	IPE Rates
21	HALL	HALLMARK Prime	11/7/16	11/13/16	19:00	24:00	Х	Χ						-	-	1	\$49.00	\$49.00	30	IPE Rates

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System Name	Cablevision/Wappingers Falls, NY	Advertiser	Zephyr Teachout for Congress	Show All Lines					
Market	New York			Total # of Wee	ks		2		
	•	Client Code		Total			\$4,159.00		
AE	Carolina Varga	Product Code		Commission			\$623.85		
Sales Coordinator	Autumn Guerrieri	Est Code	511	Net Total				\$3,535.15	
Office	Denver	Product Name		Total Spots				62	
Phone	(303) 273-0012	Credit Status		Affiliate Split		100.0	100.0		
Status	Not accepted			Sold On		Cost Per Spo	Cost Per Spot		
Survey	Cable Nielsen Live+3 May16	Primary Demo	Adults 35+	GRP	-	GIMP	<u> </u>		
-		Makegood Policy	Approval Required	CPP	-	СРМ	<u> </u>		
Commonts :	10/27 Now POLITICAL Order, IDE Potes, Con	udidata. Dla natify of any inques	and are ampte/NIAc						

	Line Net Program Start Stop Start Stop M T W T F S S RTG IMP Total Unit Total Spot Line Comment																			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HALL	HALLMARK Early Morning	10/31/16	11/6/16	05:00	09:00		Х	Х	Х	Х	Х	Х	-	-	1	\$25.00	\$25.00	30	IPE Rates
23	HALL	HALLMARK Daytime	10/31/16	11/6/16	09:00	15:00		Х	Х	Х	Х	Х	Х	-	-	2	\$21.00	\$42.00	30	IPE Rates
24	HALL	HALLMARK Early Fringe	10/31/16	11/6/16	15:00	19:00		Х	Х	Х	Х	Х	Х	-	-	2	\$25.00	\$50.00	30	IPE Rates
25	HALL	HALLMARK Prime	10/31/16	11/6/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	3	\$49.00	\$147.00	30	IPE Rates
26	LIF	LIFETIME Daytime	11/7/16	11/13/16	09:00	15:00	Х	Х						-	-	1	\$46.00	\$46.00	30	IPE Rates

SPOT	S	62	0	0	0		0		0			0			0		0	0	()	0	62
	N	Nov 2016	Dec 2016	Jan 2017	Feb 201	7 Mar	2017	Ар	r 20	17	Ma	ıy 2	017	Ju	ın 2017	' Jul	2017	Aug 20	17 Sep	2017	Oct 2017	Total
31	LIF	LIFETIME F	Prime	10/31/16	11/6/16	19:00	24:00		Х	Х	Χ	Χ	Х	Х	-	-	5	\$108.00	\$540.00	30	IPE Rates	
30	LIF	LIFETIME F	Prime	11/7/16	11/13/16	19:00	24:00	Х	Х						-	-	2	\$108.00	\$216.00	30	IPE Rates	
29	LIF	LIFETIME [Daytime	10/31/16	11/6/16	09:00	15:00		Х	Х	Х	Χ	Х	Х	-	-	2	\$46.00	\$92.00	30	IPE Rates	
28	LIF	LIFETIME E	Early Fringe	10/31/16	11/6/16	15:00	19:00		Х	Х	Х	Χ	Х	Х	-	-	1	\$55.00	\$55.00	30	IPE Rates	
27	LIF	LIFETIME E	Early Morning	10/31/16	11/6/16	05:00	09:00		Х	Х	Х	Х	Х	Χ	-	-	1	\$55.00	\$55.00	30	IPE Rates	

AIVII	\$4,159.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	4,159.00
SYSTEM AP	P:		SALES			ACCT						Date Printed	10/27/16

62358403 | New York | Cablevision/Wappingers Falls, NY | 1684 |